

## **PRESS RELEASE**

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**artefact** /'ɑ:tɪfakt/

An object made by a human being, typically one of cultural or historical interest.

### **The next NOBISKRUG is an ARTEFACT that redefines the state of the art with an emphasis on the environment and guest experience**

**The 80-meter superyacht previously known as Project 790 unveiled at the Monaco Yacht Show**

**Along with its class-leading environmental features, the striking and technologically advanced Hybrid superyacht was developed for outstanding guest experiences and comfort**

Monaco (September 26, 2018) – A scale model of Nobiskrug's 80-meter superyacht, previously known as Project 790, was presented at the Monaco Yacht Show where her name was unveiled: ARTEFACT.

"ARTEFACT is a unique vessel that marries cutting-edge engineering and striking architectural design to embody a tribute to the nuances of human experience that are often overlooked or ignored," says Captain Aaron T. Clark. "Many traditional aspects of superyacht GA's have been challenged and reimaged in this design to create an unprecedented experience while minimizing impact on fragile marine ecosystems."

ARTEFACT's distinctive aesthetic exterior and interior styling – designed by Gregory Marshall Studio and Reymond Langton Design, respectively – reflect the

discerning Owner's persistence to achieve a list of special criteria that included environmental responsibility, technological innovation and guest comfort.

For example, the quest for silent operation and maximum stability has been a driving force behind the concept for this vessel. In a major departure from convention, the Master stateroom is situated in the aft rather than the bow and all guest entertainment areas are situated in low-acceleration zones. Extensive hull development and testing have ensured that the vessel will ride comfortably.

ARTEFACT is the first Hybrid superyacht to have a DC bus, batteries and a variable speed Diesel Electric ABB Pod propulsion system. This new system offers higher efficiency and lower emissions, as well as, lower noise and vibration. Together with its advanced Dynamic Positioning System this Hybrid superyacht can hold its position to maximize the guest experience and comfort, even without the use of an anchor – which protects sensitive sea floor.

"Being involved from the early stages of the project, our in-house engineering team brought this innovative and technologically challenging vessel design to reality while meeting all the Owner's expectations," says Holger Kahl, managing director of Nobiskrug. "The composite superstructure and the extensive use of custom large and curved glass panels throughout is monumental, ensuring that the visual experience from the interior is uncompromised with minimal mullions to obstruct the panorama. ARTEFACT is a perfect marriage of art and science through innovative architectural design and advanced engineering."

The completion of the superyacht is set for 2019.

#### About NOBISKRUG

Celebrating its 113<sup>th</sup> birthday, Nobiskrug has been involved in shipbuilding since before the term superyacht was even coined. Drawing upon its extensive experience in building seagoing vessels, Nobiskrug turned to yacht building completing its inaugural project in 2000 with the 92m Tatoosh. Since then, Nobiskrug delivered a select portfolio of innovative custom-built superyachts reflecting the company's pledge to concentrate on one single project for one single client and build superyachts that will last for generations to come ready for the 22<sup>nd</sup> century.

The shipyard can cover a building range from 60 to 426 meters, which is the maximum size of the dock available. Over 900 in-house employees work at the shipyard's three facilities in Northern Germany, where they have developed and built numerous internationally award-winning superyachts. With the delivery of the "Sailing Yacht A", the German shipyard once again confirmed their powerful presence among the leading superyacht builders.

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